



*Çağdaş Türkiye'nin
Gelecek Güvencesi*



ÇYDD

MENTORSHIP PROJECT

GOALS



TARGET AUDIENCE

Mentees: University Youth of ÇYDD

Mentors: Former students of ÇYDD, young people who have started their work life

- **To bring together our ÇYDD graduates and volunteers and our university students who have received scholarships from ÇYDD or are working voluntarily within the scope of the "The Mentoring Relationship"**
- **To support our university youth by giving them scholarships to help them prepare for their work life and have a successful start in their careers. To also support our youth with their personal and social development to help them be well equipped and have a competitive advantage in the work world**



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WHAT CAN THE MENTORING MODEL BRING TO PARTICIPANTS?

For the Mentee?

- Obtaining support and guidance
- Getting to know the professional world and increasing career awareness
- Adapting to business life and work culture more quickly
- Relationship management experience, taking responsibility for the relationship, being able to make decisions. Discovering their strengths and weaknesses, acquiring self-confidence
- The opportunity to listen to and experiment with new ideas
- Networking



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WHAT CAN THE MENTORING MODEL BRING TO PARTICIPANTS?

For the Mentor?

- The opportunity to experience leadership skills and to learn by application
- Communication and contact with different generations; obtaining awareness about differences
- Gaining relationship management skills in family and business life. Improving their personal performance and development. Learning approaches to career or personal development
- The pleasure of watching and supporting the development of a young individual who is trying to find his/her direction



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WHAT CAN THE MENTORING MODEL BRING TO PARTICIPANTS?

For the Institutions?

- To support disadvantaged young people with social responsibility projects and to widen their horizons
- To increase individuals' ability to be a mentor and their competencies in general with the trainings provided by ÇYDD to the employees of the institution
- Earning a potential workforce for the institution (scholarships recipients, mentees who will graduate)
- To bring the mentoring model to the institution, to be an example to other institutions
- To have the reputation of contributing to the development of the community society by supporting civil society



APPLICATION MODEL



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MENTEE SELECTION

- ÇYDD scholars or volunteer university students (3rd and 4th year) are selected by ÇYDD branches.
- Introduction-Reference-Survey Application
- One-on-one interviews

MENTOR SELECTION

- Receiving applications from graduates and volunteers
- At least 5 years of work experience
- One-on-one interviews
- Commitment to 10 interviews in 8 months

MENTOR-MENTEE TRAININGS

- Trainings for Mentors and Mentees
- Content: Sharing of the learning relationship model
- Program Content: Applications - Role plays- Mentoring Skills- Mentoring roles and responsibilities

MATCHING OF MENTOR-MENTEE

- Matching of participants by ÇYDD Branches
- Matches are based on criteria such as academic field, career goals, personal interests, location.

APPLICATION MODEL

MENTORING RELATIONSHIP

**8-month Program
(November to
June)
10 Interviews**

DEVELOPMENT - EVALUATION SESSIONS

**After the matching and
beginning meetings;
supervisions, seminars
and activities and
contents that support the
mentoring relationship**

MEASUREMENT AND EVALUATION

**Monthly
Monitoring -
Surveys during
the follow-up**

SOCIAL EVENTS AND THE CONCLUDING

**June: Closing Event and
Certificate of
Participation
Preparation for the next
semester
Sustainable volunteering**



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PROJECT SCHEDULE



Activities	January	February	March	April	May	June	July	August	September	October	November	December
Applications, Review, Screening						→	→	→	→			
General Introduction						→	→					
Preparation for the New Season						→	→	→	→			
Studies on Determining Mentee Candidates						→	→	→	→			
Studies on Determining Mentor Candidates							→	→	→			
Announcements for the Mentor Pool					→	→			→	→		
Updating the Educational Contents for Participants					→	→	→	→	→			
ÇYDD Orientation for Mentors									→	→		
Trainings for Mentees and Mentors									→	→	→	
Matchings										→	→	
Starting Meetings											→	→
The Beginning of a One-on-One Interviews											→	→
Sharing of Supporting Materials											→	→
Supervisions and Seminars	→	→	→	→	→	→	→	→	→	→	→	→
Supporting Trainings for Mentees	→	→	→	→	→	→	→	→	→	→	→	→
General Evaluation Meetings	→	→	→	→	→	→	→	→	→	→	→	→
Closing Preparations					→	→	→	→	→	→	→	→
Evaluation Questionnaire						→	→	→	→	→	→	→
Reporting						→	→	→	→	→	→	→
Corporate and Individual Project Negotiations	→	→	→	→	→	→	→	→	→	→	→	→



RESULTS OF MENTORSHIP PROJECT

The project is being carried out in 30 cities.

More than 3700 young people have been reached.

The project has started to be implemented in 52 branches in the 11th year of the Mentorship Project.

35 Instructors were trained within the scope of the project.



THE NUMBERS REACHED

Number of Branches in Istanbul

22

The Total Number of Branches

60

The Number of Matchings of Branches in Other Cities

475

Number of Branches in Other Cities

38

The Number of Matchings of Istanbul Branches

288

The Number of Total Matchings

763

The Number of Branches that Directed the Mentee to the Project

8

Number of Provinces Reached

28



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THE IMPLEMENTATION PROCESS ON DIGITAL PLATFORMS



ALL APPLICATIONS WITHIN THE SCOPE OF THE PROJECT ARE CARRIED OUT WITH ONLINE COMMUNICATION TOOLS.

- Applications
- Interviews
- Trainings
- One-on-one mentee-mentor meetings
- Supporting trainings and activities within the scope of the project, document sharing



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MENTORNITY DIGITAL PLATFORM



WITHIN THE SCOPE OF THE PROJECT, ALL MEETINGS AND FEEDBACKS BETWEEN MATCHINGS ARE RECORDED IN THE SYSTEM.

- Mentornity is the digital agenda of the project.
- Interviews
- On the platform;
 - meetings can be scheduled
 - feedback can be made after the meeting
 - mentoring project supporting resources are always accessible



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PROGRAM STAKEHOLDERS AND PROJECT TEAM

> ÇYDD BRANCHES

Head of the Branch, Program Coordinator, Youth Units of the Branch

> THE PROJECT TEAM

Member of the Board of Directors of ÇYDD Headquarters
General Coordinator
Project Coordination Team
Mentor Leaders
Trainers
Digital Facilitators
University students who have received scholarships from ÇYDD or are youth volunteers
CYDD former scholarship holder and volunteers, Corporate

THE PROJECT COORDINATION TEAM AT THE HEADQUARTERS



TİJEN MERGEN
(MEMBER OF THE BOARD OF DIRECTORS
OF ÇYDD HEADQUARTERS)



ÖZTUR ŞEN



HASAN KIZILDAĞ



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TRAININGS WITH VOLUNTEERS





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MENTEE- MENTOR MEETINGS





YOU CAN BE OUR CORPORATE SUPPORTER



- **By making a project call at your institution, you can ensure the participation of your employees as volunteer mentors.**
- **You can donate to the project and become a corporate supporter.**
- **You can support the created fund pool with the donation you will make in the stipulated amount.**
- **You can arrange for your managers who are experts in their field to meet with Mentees, you can plan professional and personal development trainings or career chats.**
- **You can do workshops.**
- **You can develop internship and job opportunities for the young people you mentor at your institution.**
- **You can support with individual donations**



FOR ALL YOUR QUESTIONS



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